



## **Nightingale Awards for Excellence in Nursing**

The Nightingale Awards for Excellence in Nursing program was originally developed by the Visiting Nurse Association of South Central Connecticut (VNA/SCC) to be a collaborative effort to celebrate outstanding nurses and elevate the nursing profession. The goals of the program are to encourage retention, inspire future nurses, focus public attention and recognize the breadth and scope of nursing practice at the local level.

In 2003, the program grew to include Galas in the Eastern Connecticut, Fairfield County and Hartford regions, along with the original program in New Haven. The Nightingale Awards for Excellence in Nursing program is open and inclusive of all health care settings – hospitals, home health care agencies, health centers, schools, health departments, long-term care facilities, nursing schools, agencies and medical practices. All are warmly invited to participate.

**The 2020 Hartford Gala will be held Thursday, May 14, 2019 at 5:30 p.m.  
at the Connecticut Convention Center in Hartford**

Dress is Semi-Formal or Business Attire

### **2020 Sponsorship Opportunities for Hartford Event**

#### **Nightingale Presenting Sponsor – \$7,500**

- Full page advertisement in program book
- Logo on web site
- Identification as a Nightingale Presenting Sponsor in advertising and promotions
- Speaking opportunity to serve as “Toastmaster” at the Nightingale Awards Celebration
- Recognition from stage as Nightingale Sponsor
- Prominent display of your company banner during the Nightingale Awards Celebration
- Seats: Ten complimentary seats (1 table) in premier location
- Full screen company logo displayed periodically on media screen during event
- Featured in video presentation at the event

**Official Sponsor - \$5,000**

- Logo on web site
- Full page ad in program book
- Identification as an Official Sponsor in materials, advertising and promotions of Hartford event
- Opportunity to hang banner at cocktail reception
- Seats: Ten complimentary seats (1 table) in preferred location
- Opportunity to be one of the evening's "Toastmasters"
- Special acknowledgement from stage

**Benefactor - \$2,500**

- Identification as a Benefactor in regional materials, advertising and promotions of Hartford event
- Recognition as Benefactor from the stage and in program booklet
- One-half page ad in program book
- Seats: Five complimentary seats in preferred location

**Patron - \$1,000**

- Identification as a Patron in regional materials and advertising of Hartford event
- Recognition as Patron from the stage and in program booklet
- Listing in Hartford HealthCare at Home Annual Report
- Print: One-quarter page ad in the Hartford event program book
- Seats: Two complimentary seats in preferred location

**Supporter - \$500**

- Identification as a Supporter in regional printed materials and Hartford event advertising
- Print: One-eighth page ad in program book
- Program Book: Supporter listing

*For more information on becoming a sponsor of the Hartford Regional Nightingale Awards for Excellence in Nursing Gala, please e-mail [nightingale@hhchealth.org](mailto:nightingale@hhchealth.org).*

*Information is also available on line at [www.nightingalenursingawards.org/hartford](http://www.nightingalenursingawards.org/hartford)*



Sponsor Commitment

Due March 13, 2019

## Sponsor Registration Form

Company \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

### Sponsorship Level Choice:

- Nightingale Presenting (\$7,500)     Official Sponsor (\$5,000)     Benefactor (\$2,500)  
 Patron (\$1,000)     Supporter (\$500)

### Your Special Event Logistical Contact (for ad specs, copy and event related details)

Name \_\_\_\_\_

Title \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

### Ad sizes:

- \$7,500 Sponsors: Full Page: 4.5 x 7.5  
\$5,000 Sponsors: Full Page: 4.5 x 7.5  
\$2,500 Sponsors: Half Page: 4.5 x 3 5/8  
\$1,000 Sponsors: Quarter Page: 2 1/8 x 3 5/8  
\$500 Sponsors: Eighth Page: 2 1/8 x 1 3/4

**Banner Size: Vertical**  
2 ft by 4 ft long  
grommets or rail at the top  
(rail at bottom OK)



Registration Payments  
Due April 17, 2020

## Sponsor Registration - Payment Options

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**Payment by check:** Sponsorship Amount \$ \_\_\_\_\_

Make checks payable to: **HHCAH - Nightingale**

Send to: **Hartford HealthCare at Home - Nightingale**  
**81 Meriden Avenue**  
**Southington, CT 06489**

**Payment by Credit Card:** Sponsorship Amount \$ \_\_\_\_\_

To pay by Credit Card: Please contact **Susan Burgdorf at: 860-493-7158**

**Hartford HealthCare Entities:** Sponsorship Amount \$ \_\_\_\_\_

Please provide Accounting codes: BU: \_\_\_\_\_ Dept.: \_\_\_\_\_

Please Note: Exp. Acct: 206020 will be used for all Nightingale expenses

### **Tax information:**

Special note on fair market value: for federal income tax purposes, the fair market value of each person attending the event is listed below. The amount by which your sponsorship exceeds that value may be considered tax deductible as allowed by law.

Nightingale Nursing Awards: fair market value is \$100 per person attending. The Hartford HealthCare at Home Tax ID is: 06-0646938

**Please return these forms to Hartford HealthCare at Home**

**Email:** [nightingale@hhchealth.org](mailto:nightingale@hhchealth.org)

**Mail:** Hartford HealthCare at Home - Nightingale, 81 Meriden Avenue, Southington, CT 06489

For assistance or questions: please e-mail: [nightingale@hhchealth.org](mailto:nightingale@hhchealth.org)

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