



Nightingale Awards for Excellence in Nursing

The Nightingale Awards for Excellence in Nursing program was originally developed by the Visiting Nurse Association of South Central Connecticut (VNA/SCC) to be a collaborative effort to celebrate outstanding nurses and elevate the nursing profession. The goals of the program are to encourage retention, inspire future nurses, focus public attention and recognize the breadth and scope of nursing practice at the local level.

In 2003, the program grew to include Galas in the Eastern Connecticut, Fairfield County and Hartford regions, along with the original program in New Haven. The Nightingale Awards for Excellence in Nursing program is open and inclusive of all health care settings – hospitals, home health care agencies, health centers, schools, health departments, long-term care facilities, nursing schools, agencies and medical practices. All are warmly invited to participate.

**The 2020 Hartford Gala will be held Thursday, May 14, 2019 at 5:30 p.m.
at the Connecticut Convention Center in Hartford**

Dress is Semi-Formal or Business Attire

2020 Sponsorship Opportunities for Hartford Event

Nightingale Presenting Sponsor – \$7,500

- Full page advertisement in program book
- Logo on web site
- Identification as a Nightingale Presenting Sponsor in advertising and promotions
- Speaking opportunity to serve as “Toastmaster” at the Nightingale Awards Celebration
- Recognition from stage as Nightingale Sponsor
- Prominent display of your company banner during the Nightingale Awards Celebration
- Seats: Ten complimentary seats (1 table) in premier location
- Full screen company logo displayed periodically on media screen during event
- Featured in video presentation at the event

Official Sponsor - \$5,000

- Logo on web site
- Full page ad in program book
- Identification as an Official Sponsor in materials, advertising and promotions of Hartford event
- Opportunity to hang banner at cocktail reception
- Seats: Ten complimentary seats (1 table) in preferred location
- Opportunity to be one of the evening's "Toastmasters"
- Special acknowledgement from stage

Benefactor - \$2,500

- Identification as a Benefactor in regional materials, advertising and promotions of Hartford event
- Recognition as Benefactor from the stage and in program booklet
- One-half page ad in program book
- Seats: Five complimentary seats in preferred location

Patron - \$1,000

- Identification as a Patron in regional materials and advertising of Hartford event
- Recognition as Patron from the stage and in program booklet
- Listing in Hartford HealthCare at Home Annual Report
- Print: One-quarter page ad in the Hartford event program book
- Seats: Two complimentary seats in preferred location

Supporter - \$500

- Identification as a Supporter in regional printed materials and Hartford event advertising
- Print: One-eighth page ad in program book
- Program Book: Supporter listing

For more information on becoming a sponsor of the Hartford Regional Nightingale Awards for Excellence in Nursing Gala, please e-mail nightingale@hhchealth.org.

Information is also available on line at www.nightingalenursingawards.org/hartford



Sponsor Commitment

Due March 13, 2019

Sponsor Registration Form

Company _____

Name _____

Title _____

Address _____

City, State, Zip _____

Phone _____

Email _____

Sponsorship Level Choice:

- Nightingale Presenting (\$7,500) Official Sponsor (\$5,000) Benefactor (\$2,500)
 Patron (\$1,000) Supporter (\$500)

Your Special Event Logistical Contact (for ad specs, copy and event related details)

Name _____

Title _____

Phone _____

Email _____

Ad sizes:

- \$7,500 Sponsors: Full Page: 4.5 x 7.5
\$5,000 Sponsors: Full Page: 4.5 x 7.5
\$2,500 Sponsors: Half Page: 4.5 x 3 5/8
\$1,000 Sponsors: Quarter Page: 2 1/8 x 3 5/8
\$500 Sponsors: Eighth Page: 2 1/8 x 1 3/4

Banner Size: Vertical
2 ft by 4 ft long
grommets or rail at the top
(rail at bottom OK)



Registration Payments
Due April 17, 2020

Sponsor Registration - Payment Options

Company Name _____

Contact Name _____

Phone _____

Email _____

Payment by check: Sponsorship Amount \$ _____

Make checks payable to: **HHCAH - Nightingale**

Send to: **Hartford HealthCare at Home - Nightingale**
81 Meriden Avenue
Southington, CT 06489

Payment by Credit Card: Sponsorship Amount \$ _____

To pay by Credit Card: Please contact **Susan Burgdorf at: 860-493-7158**

Hartford HealthCare Entities: Sponsorship Amount \$ _____

Please provide Accounting codes: BU: _____ Dept.: _____

Please Note: Exp. Acct: 206020 will be used for all Nightingale expenses

Tax information:

Special note on fair market value: for federal income tax purposes, the fair market value of each person attending the event is listed below. The amount by which your sponsorship exceeds that value may be considered tax deductible as allowed by law.

Nightingale Nursing Awards: fair market value is \$100 per person attending. The Hartford HealthCare at Home Tax ID is: 06-0646938

Please return these forms to Hartford HealthCare at Home

Email: nightingale@hhchealth.org

Mail: Hartford HealthCare at Home - Nightingale, 81 Meriden Avenue, Southington, CT 06489

For assistance or questions: please e-mail: nightingale@hhchealth.org

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