



2020 Sponsorship Opportunities New Haven Event: May 7, 2020

Platinum Sponsor – \$10,000

- 1) Vendor marketing opportunity. Display table for marketing and promotional materials.
- 2) Toastmaster brief congratulatory remarks (3-4 minutes) at *Nightingale Awards for Excellence in Nursing*
- 3) 10 *dinner tickets* (1 tables) with premier seating at the *Nightingale Awards for Excellence in Nursing*
- 4) Full **color** advertisement on front inside cover of *Nightingale Awards for Excellence in Nursing* program book
- 5) Sponsorship level acknowledgement in advertisements and promotions
- 6) Prominent signage displaying sponsorship level during cocktail reception
- 7) Sponsorship level acknowledgement in VNA South Central annual report
- 8) Sponsorship level acknowledgement on the Nightingale website
- 9) Invitation for each scholarship recipient to attend the *Nightingale Awards for Excellence in Nursing*
- 10) Co-sponsor and speaking opportunity at the *Nightingale Awards for Excellence in Nursing* Scholarship Reception held at the VNA of South Central Offices on April 21, 2020
- 11) Banner display at the *Nightingale Awards for Excellence in Nursing* celebration (banner must be provided by sponsor)

Nightingale Sponsor – \$7,500

- 1) Toastmaster brief congratulatory remarks (1-2 minutes) at the *Nightingale Awards for Excellence in Nursing*
- 2) Ten *dinner tickets* (1 table) with premier seating at the *Nightingale Awards for Excellence in Nursing*
- 3) Full page color advertisement in *Nightingale Awards for Excellence in Nursing* program book
- 4) Sponsorship level acknowledgement in advertisements and promotions
- 5) Prominent signage displaying sponsorship level during cocktail reception
- 6) Sponsorship level acknowledgement in VNA South Central annual report
- 7) Sponsorship level acknowledgement on the Nightingale website
- 8) Invitation to the *Nightingale Awards for Excellence in Nursing* Scholarship Reception held at the VNA of South Central Offices on April 21, 2020

Official Sponsor – \$5,000

- 1) **Eight dinner tickets** to the *Nightingale Awards for Excellence in Nursing*
- 2) **Full page** black & white advertisement in *Nightingale Awards for Excellence in Nursing* program book
- 3) Sponsorship level acknowledgement in advertisements and promotions
- 4) Prominent signage displaying sponsorship level during cocktail reception
- 5) Sponsorship level acknowledgement in VNA South Central annual report
- 6) Sponsorship level acknowledgement on the Nightingale website

Benefactor – \$2,500

- 1) **Four dinner tickets** to the *Nightingale Awards for Excellence in Nursing*
- 2) **Half page** black & white advertisement in *Nightingale Awards for Excellence in Nursing* program book
- 3) Sponsorship level acknowledgement in advertisements and promotions
- 4) Prominent signage displaying sponsorship level during cocktail reception
- 5) Sponsorship level acknowledgement in VNA South Central annual report
- 6) Sponsorship level acknowledgement on the Nightingale website

Patron – \$1,000

- 1) Two *dinner tickets* to the *Nightingale Awards for Excellence in Nursing*
- 2) **Quarter page** advertisement in *Nightingale Awards for Excellence in Nursing* program book
- 3) Sponsorship level acknowledgement in advertisements and promotions
- 4) Sponsorship level acknowledgement in VNA South Central annual report
- 5) Company logo displayed during cocktail reception

Supporter – \$500

- 1) One-eighth page advertisement in *Nightingale Awards for Excellence in Nursing* program book
- 2) Sponsorship level acknowledgement in advertisements and promotions
- 3) Sponsorship level acknowledgement in VNA South Central annual report

**Program ads must be submitted by April 6, 2020
in order to meet the printers deadline!**

See sponsorship form for ad dimensions



2020 Sponsorship Form New Haven Event: May 7, 2020

Organization _____
Contact Name _____ **Title** _____
Address _____
City/State/Zip _____
Contact Phone _____
Email Address _____

Signature Contact Name _____ **Date** _____

Sponsorship Program - please check one

<input type="checkbox"/> Platinum Sponsor Full page 5 x 8 size COLOR ad	\$10,000	<input type="checkbox"/> Benefactor ½ page 5 x 4 size B&W ad	\$2,500
<input type="checkbox"/> Nightingale Sponsor Full page 5 x 8 size COLOR ad	\$7,500	<input type="checkbox"/> Patron ¼ Page 2.5W x 4L size B&W ad	\$1,000
<input type="checkbox"/> Official Sponsor Full page 5 x 8 size B&W ad	\$5,000	<input type="checkbox"/> Supporter 1/8 Page 2W x 2.5L size B&W ad	\$500

ADS DUE MONDAY, APRIL 6, 2020

Please print name clearly for sponsorship acknowledgement as it should appear in program book.

Name: _____

Payment Type: Check Enclosed AMEX Visa MasterCard

Name on Card: _____

Card Number: _____ Exp. Date: _____

Billing Address: _____

City & State: _____ Zip: _____

Please make checks payable to:
 VNA South Central CT-Nightingale
 One Long Wharf Drive, Suite 50, New Haven, CT 06511